Rep Order#
 9824615
 Ver#
 1
 Status
 New
 Traffic Order#
 Printed:
 09/21/2012 8:24 AM
 1 of
 3

 EC'd
 No
 Last Received:
 09/20/2012 8:54 PM

Showing Buylines: All Lines

Station EKRC-TV CINCINNATI, OH
Advertiser ( ) POLITICAL ISSUE GROU

Product AMER. 4 JOB SECURITY

Estimate# 1020

Buyer Noelle Ramsey Phone#

Fax#

Agency ( ) CROSSROADS MEDIA LLC

66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314

**Agency C/P1/P2/E** 13/141/1020

Flight Dates 09/26/2012 - 10/02/2012

Hiatus Weeks

Rep Firm

Sales Office ( ) WASHINGTON

Salesperson ( ) ALEXANDRA BRADLEY

**Salesperson Phone#** 202-955-5342 **Salesperson FAX#** 202-955-5348

## --- CONTRACT COMMENT ---

## --- REMARKS ---

NEW ORDER. PLS CHCK AND CNF. T&R

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
Rating	1 g: 0.5	W	7A-8A	GOOD MORNING CINCINNATI (NOT SIMUL	:30	s225.00	09/26-09/26	1 P2	1	1	\$225.00	
Rating	2 g: 0.5	ТН	7A-8A	GOOD MORNING CINCINNATI (NOT SIMUL	:30	s225.00	09/27-09/27	T.	1	1	\$225.00	
Rating	3 g: 0.5	F	7A-8A	GOOD MORNING CINCINNATI (NOT SIMUL	:30	s225.00	09/28-09/28	1	1	1	\$225.00	
Rating	4 g: 0.5	М	7 <b>A</b> -8A	GOOD MORNING CINCINNATI (NOT SIMUL	:30	s225.00	10/01-10/01	1	1	1	\$225.00	
Rating	5 g: 0.5	TU	7A-8A	GOOD MORNING CINCINNATI (NOT SIMUL	:30	s225.00	10/02-10/02	1	1	1	\$225.00	
Ratin	6 g: 0.9	W	8A-9A	LITTLE HOUSE ON THE PRARIE	:30	s175.00	09/26-09/26	1	1	1	\$175.00	
Ratin	7 g: 0.9	TH	8A-9A	LITTLE HOUSE ON THE PRARIE	:30	\$175.00	09/27-09/27		1	1	\$175.00	
Ratino	8 g: 0.9	F	8A-9A	LITTLE HOUSE ON THE PRARIE	:30	\$175.00	09/28-09/28	1	1	1	\$175.00	

09/21/2012 8:24 AM Printed: Last Received: 09/2
Showing Buylines: All Lines 09/20/2012 8:54 PM

2 of 3

Station E Advertiser Product Estimate#	KRC-TV CINCINNATI, OH ( ) POLITICAL ISSUE GROU AMER. 4 JOB SECURITY 1020			Agency ( ) CROSSROADS MEDIA LLC 66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314 Agency C/P1/P2/E 13/141/1020				Rep Firm Sales Office ( ) WASHINGTON Salesperson ( ) ALEXANDRA BRADLEY				
Buyer Phone#	Noelle Ramse	<i>i</i>		Flight Dates Hiatus Weeks	09/26/2012 - 10/02/2012			Salesperson Phone# Salesperson FAX#		202-955-5342 202-955-5348		
Fax# LT Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
9 Rating: 0.	M 9	 8A-9A	LITTLE HOUSE ON THE	PRARIE	:30	s175.00	10/01-10/01	1 P2	1	. 1	\$175.00	
10 Rating: 0.	TU 9	8A-9A	LITTLE HOUSE ON THE	PRARIE	:30	s175.00	10/02-10/02	1	1	1	\$175.00	
11 Rating: 0.	W	5P-6P	FAMILY FEUD / FAMILY	FEUD	:30	s300.00	09/26-09/26	1 P1	1	1	\$300.00	
12 Rating: 0.	тн 7 .	5P-6P	FAMILY FEUD / FAMILY	FEUD	:30	s300.00	09/27-09/27	1	1	1	\$300.00	
13 Rating: 0.	F 7	5P-6P	FAMILY FEUD / FAMILY	FEUD	:30	s300.00	09/28-09/28	1	1	1	\$300.00	
14 Rating: 0.	M 7	5P-6P	FAMILY FEUD / FAMILY	FEUD	:30	s300.00	10/01-10/01	1 (1	1	1	\$300.00	
15 Rating: 0.	TU 7	5P-6P	FAMILY FEUD / FAMILY	FEUD	:30	s300.00	10/02-10/02	1	1	1	\$300.00	
16 Rating: 1.	W 1	7P-730P	TWO & A HALF MEN		:30	s500.00	09/26-09/26	1 P2	1	1	\$500.00	
17 Rating: 1.	TH	7P-730P	TWO & A HALF MEN		:30	s500.00	09/27-09/27		1	1	\$500.00	
18 Rating: 1.	F . 1	7P-730P	TWO & A HALF MEN		:30	s500.00	09/28-09/28	1	1	1	\$500.00	
19 Rating: 1.	M .1	7P-730P	TWO & A HALF MEN		:30	\$500.00	10/01-10/01	<sub>1</sub> P2	1	1	\$500.00	

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**Showing Buylines:** All Lines

Daypart

) CROSSROADS MEDIA LLC Rep Firm EKRC-TV CINCINNATI, OH Agency ( Station Sales Office ( ) WASHINGTON ) POLITICAL ISSUE GROU 66 CANAL CENTER PLAZA, SUITE 555 Advertiser ( ALEXANDRIA, VA 22314 Salesperson ( ) ALEXANDRA BRADLEY Product AMER. 4 JOB SECURITY Agency C/P1/P2/E 13/141/1020 Estimate# 1020 Flight Dates 09/26/2012 - 10/02/2012 Salesperson Phone# 202-955-5342 Buyer Noelle Ramsey Salesperson FAX# 202-955-5348 Hiatus Weeks Phone# Fax# Spots/Week # of Total Total Cost Day Program Len Rate Dates LT Ln Time Weeks Spots

20 TU 7P-730P TWO & A HALF MEN :30 \$500.00 10/02-10/02 1 1 1 \$500.00

Rating: 1.1

---REPORT TOTALS---

Report Totals: 20 / \$6,000.00

---SALES MONTHLY TOTALS---

Sep 12: 12 / \$3,600.00 Oct 12: 8 / \$2,400.00

Sales Totals: 20 / \$6,000.00
Station Totals: 20 / \$6,000.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$300,000 CABL 0% EKRC 2% UNKN 0% WBQC 0% WCPO 21%

WKRC 41% WLWT 21% WSTR 2% WXIX 13%

Books null
Demos RA35+

## Spot Manager: All, 09/26/12-10/02/12



Weekday | Air Time | Length Rate Ad-ID Inv. Code (Booked) Time Period Order Product Descripti Estimate # Priority | Spot # AE Advertiser: Americans For Job Security Agency: Crossroads Media Station: EKRC-TV Order: 58691 Line: 1 AMER. 4 JOB SECURITY 1020 P-2 1MWASH :30 \$225.00 7a Good Morn Cincinna 7a-8a 09/26/12Wednesday \$225.00 1 Line: 2 :30 \$225.00 7a Good Morn Cincinna 7a-8a AMER. 4 JOB SECURITY 1020 P-2 1 MWASH 09/27/12 Thursday Section 1. \$225.00 Line: 3 7a Good Morn Cincinna 7a-8a AMER. 4 JOB SECURITY 1020 P-2 1 MWASH 09/28/12 :30 \$225.00 Friday \$225.00 Line: 4 P-2 7a Good Morn Cincinna 7a-8a AMER, 4 JOB SECURITY 1020 1 MWASH 10/01/12 Monday :30 \$225.00 5017 1 107/4676 \$225.00 23.1 Line: 5 P-2 1 MWASH \$225.00 7a Good Morn Cincinna 7a-8a AMER. 4 JOB SECURITY 1020 10/02/12 Tuesday :30 1 \$225.00 Line: 6 P-2 8a-9a AMER. 4 JOB SECURITY 1020 1 MWASH 09/26/12Wednesday :30 \$175.00 M-F 8a-9a \$175.00 Line: 7 AMER. 4 JOB SECURITY 1020 P-2 1 MWASH :30 \$175.00 M-F 8a-9a 8a-9a 09/27/12 Thursday \$175,00 1 Line: 8 P-2 :30 \$175.00 M-F 8a-9a 8a-9a AMER, 4 JOB SECURITY 1020 1 MWASH 09/28/12 Friday 1 \$175.00 Line: 9 AMER, 4 JOB SECURITY 1020 P-2 1 MWASH 10/01/12 Monday :30 \$175.00 M-F 8a-9a 8a-9a 1 \$175.00 Line: 10 :30 \$175.00 M-F 8a-9a 8a-9a AMER. 4 JOB SECURITY 1020 P-2 1 MWASH 10/02/12 Tuesday 1 F 144 12. \$175.00 Line: 11 P-1 1 MWASH :30 \$300.00 5p-6p AMER. 4 JOB SECURITY 1020 09/26/12Wednesday M-F 5p-6p \$300.00 Line: 12 09/27/12 Thursday \$300.00 M-F 5p-6p 5p-6p AMER. 4 JOB SECURITY 1020 P-1 1 MWASH :30 \$300.00 Line: 13 P-1 AMER. 4 JOB SECURITY 1020 1 MWASH 09/28/12 :30 \$300.00 M-F 5p-6p 5p-6p Friday

WIDE DRBIT

[Filtered by: ] [Sorted by: Station]

## **Spot Manager: All, 09/26/12-10/02/12**



Date V	Veekday   Air Tim	e Length	Rate Ad-ID	Inv. Code (Booke	d) Time Period	Order Product Descripti Estimate	# Priority	Spot# AE
vertiser: Americans For J	ob Security							
Agency: Crossroads Me	dia							
Station: EKRC-TV								
Order: 58691								
Line: 13							The state of the s	
			\$300.00					1
Line: 14								
10/01/12	Monday	:30	\$300.00	M-F 5p-6p	5p-6p	AMER. 4 JOB SECURITY1020	P-1	1 MWAS
			\$300.00					1
Line: 15								4.0044.6
	Tuesday	:30	\$300.00	M-F 5p-6p	5p-6p	AMER. 4 JOB SECURITY1020	P-1	1 MWAS
			\$300.00					1
Line: 16		0.0	<b>#</b> 500.00	M E 7 700	7 700	AMED 4 IOD CECUDITY 4000	P-2	1 MWAS
	Vednesday	:30	\$500.00	M-F 7p-730p	7p-730p	AMER. 4 JOB SECURITY1020	P-Z	1
2.00 Miles 5.12			\$500.00					11.22,.28.2
Line: 17	Thursday	:30	\$500.00	M-F 7p-730p	7p-730p	AMER. 4 JOB SECURITY1020	P-2	1 MWAS
09/2/11/2	Thursday	.50	\$500.00	М-1 7р-700р	7р-700р	74WER 4 000 0200 111 1020		1
Line: 18			ΨΟΟΟ.ΟΟ					
09/28/12	Friday	:30	\$500.00	M-F 7p-730p	7p-730p	AMER. 4 JOB SECURITY 1020	P-2	1 MWAS
			\$500.00			가 그 그는 그 기가		A 38441
Line: 19		L.	,			5-0-0-0-0-0-0-0-0-0-0-0-0-0-0-0-0-0-0-0		
10/01/12	Monday	:30	\$500.00	M-F 7p-730p	7p-730p	AMER. 4 JOB SECURITY1020	P-2	1 MWAS
			\$500.00	7 = 1		<b>名为</b> 的数据的原则是1000年的1000年的1000年的1000年		[ 1]
Line: 20								
10/02/12	Tuesday	:30	\$500.00	M-F 7p-730p	7p-730p	AMER. 4 JOB SECURITY1020	P-2	1 MWAS
		San Art	\$500.00					1 1
		100	\$6,000.00					20
			\$6,000.00	B		。如果我们的一个一个一个一个一个一个一个一个一个一个一个一个一个一个一个一个一个一个一个		20
			\$6,000.00					20
			\$6,000.00					20
			\$6,000.00					20

WIDE ORBIT